

# How your vote can help deliver an even better Eccleshall Division

Lower Council Tax, safer roads and stronger communities it all comes down to your vote. With your support, together we can make Eccleshall Division an even better place to live, work and thrive.



## 1 Supporting our communities during difficult times

Covid 19 has affected so many people in such diverse ways. Over the past year I have worked to support people and groups to come through the pandemic, so that no one is left behind, whether that be with food or financial support, and through encouraging communities to set aside resource locally, whilst encouraging organisations to offer their skills and expertise.

## 2 Partnership working to deliver community aspirations

Many residents suffer daily from the impact of speeding vehicles coming through their communities. By working in partnership with five Parish Councils across the division, we have been able to deploy Speed Indication Devices to alert drivers of the speed they are doing versus the limit in that area, in a cost effective and replicable way.



## 3 Improving the quality of life in our communities

Many residents are worried by a variety of things from the speed of vehicles, through to flooding and the provision of local services. Working as a community champion, I have worked to deliver improvements locally worth millions of pounds. These include flood alleviation, speed limit reductions and investment in local infrastructure



*Dear Resident*

Jeremy Pert has been actively involved as a champion in local communities for much of the past twenty years, as a County and Borough Councillor and as a senior leader in Housing and Education in Staffordshire. He is also active in the voluntary sector locally through a variety of community groups. Jeremy has worked to bring inward investment into the area, create and protect jobs and improve the standard of education. Chairing the Healthy Staffordshire Select Committee, Jeremy has been responsible for the overview and scrutiny of Health Services across Staffordshire during the COVID 19 Pandemic.

Jeremy has supported many community initiatives, often working in partnership with local groups across the private and public sector, from rolling out practical road safety improvement measures, traffic calming, flood prevention schemes through to actively supporting the High Street and local businesses.

Jeremy is a firm believer that "if you want to build community in someone's neighbourhood then you have to start in your own".

Jeremy has been a small business owner and director for the past 20 years with experience of working with large multi-functional teams across complex areas, but increasingly advises businesses on strategy and transformational change.

Jeremy lives locally near Eccleshall and has one son.

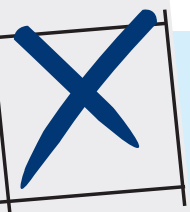
For more information; [www.jerempert.co.uk](http://www.jerempert.co.uk).

*Jeremy Pert*

Conservative Candidate for Eccleshall Division  
(photos taken pre Covid 19)

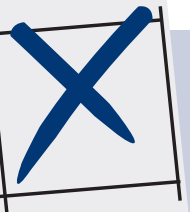
**REMEMBER:** You are voting in **2 elections** on **Thursday 6th May**

**Jeremy Pert for your local Conservative County Council Candidate**



Use your X Vote for your local Councillor to vote for **Jeremy Pert** so that we can keep our Council Tax low, our roads safe and our communities strong.

**Ben Adams for your Police, Fire & Crime Commissioner**



Use your First Preference vote for Staffordshire's **Police & Crime Commissioner** to vote for **Ben Adams** – so that we can **recruit more police** and keep crime low.

Staffordshire County Council  
Thursday 6th May 2021

## How your vote can make a difference for Eccleshall Division

- ✓ Keeping your Council Tax low
- ✓ Keeping our local and rural roads safe
- ✓ Opportunities for all ages in work, leisure and retirement



**Jeremy Pert**  
Your local Conservative candidate  
Eccleshall, Tittensor, Trentham,  
Swynnerton, Yarnfield and Creswell

**Vote Conservative on Thursday 6th May**



# Our record of progress

What we've achieved together since 2017



## ✓ Leading the fight against Covid in Staffordshire

Fast response to the pandemic providing PPE to Care Homes, working with NHS and supported business with advice and grants and helped volunteers support their communities.



## ✓ School results continue to improve with 86% rated Good or Outstanding

We've worked with all schools to provide much needed school meal vouchers over holiday periods and helped schools improve to give children better life chances.



## ✓ Improved the lives of our vulnerable children and our elderly

Our Children's Services are rated good, keeping families together wherever possible, setting the foundations for a good quality life. Provided sheltered or supported accommodation for our frail elderly.

## ✓ Continue to keep your council tax low to provide real value for your money

Invested in major infrastructure projects, providing new jobs across the whole County, keeping unemployment low, and planning more to continue to grow our economy.

## ✓ Continue to reduce our Carbon emissions for a sustainable future

We've reduced energy consumption by using new technologies and better working practices and extended the digital network.

## ✓ Supporting Communities and Volunteers

We have worked with all partners to support our volunteers and communities through local funding and kept all our libraries open.

## On the 6th May you'll also be voting for Staffordshire's Police, Fire & Crime Commissioner

It's a big job with big powers.

- ✓ Managing a multi-million pound police & fire budget
- ✓ Setting local policing and fire & rescue priorities
- ✓ Holding the police and fire & rescue to account



Ben Adams – working to cut crime in Staffordshire.

## So it matters who's in charge

Ben Adams – Your Conservative PFCC candidate will cut crime by:

- ✓ Recruiting over 250 new officers and strengthening support teams – to drive down crime and anti-social behaviour, so our streets are safer.
- ✓ Providing more cash for frontline Police and Fire & Rescue services – by controlling costs and sharing back office services, to focus on keeping you safe.
- ✓ Harnessing cutting-edge tools – using the latest technology and ways of working to prevent crime, protect our officers and make reporting easier.

With the extra police that we're working with Government to recruit.

**More Police. Cutting Crime. Making Communities Safer.**

# our plan

for an even better Staffordshire

1

## Giving Staffordshire's children a good start in life

- ✓ Delivering high quality school places for all children.
- ✓ Ensure education and training is in place to offer everyone the opportunity to succeed.
- ✓ Supporting families and communities to manage any challenge or crisis they may face.



2

## Develop the right skills for Staffordshire's people

- ✓ Ensuring our Staffordshire workforce is ambitious for themselves, their family and our communities.
- ✓ Inspire people to look ahead and aim higher for a better job with better pay and a brighter future.
- ✓ Quality independent advice and guidance to make good career choices with a future life path.



3

## Supporting our communities

- ✓ Encouraging residents to support themselves and one another and harness our great community spirit.
- ✓ Providing additional support to the most vulnerable in our communities.
- ✓ Supporting people to take much greater control over their health.



4

## Drive economic recovery and economic growth

- ✓ Create the right conditions for our economy to grow and provide a brighter future for all.
- ✓ Working to become the best-connected place in the UK with road, rail, broadband and 5G.
- ✓ Make it easier to launch, innovate and expand new business.



5

## Invest in new infrastructure to support vibrant towns and villages

- ✓ We believe a thriving local economy is key to everything we all wish to see in our neighbourhood.
- ✓ Working to improve our High Streets with our District and Borough council partners.
- ✓ Promote all Staffordshire as a place to live, work and visit with good transport links.



6

## Tackle climate change and build back better

- ✓ We will think about climate change in all we do.
- ✓ Continue to reduce carbon emissions while growing our sustainable economy.
- ✓ Support the living landscape as a place to both work in and to visit and enjoy.



Let's keep up the progress we're making for Staffordshire. Vote Conservative on 6th May.

 Conservatives